

Research Projects

BUE Innovates Summer Camp

Technology Innovation and Commercialization Office (TICO) in cooperation with Research Center for Innovation, Governance and Green Economy (CIGGE) and faculty of Business Administration Economics and Political Science (BAEPS) at the British University in Egypt joined forces and successfully delivered BUE Innovates Summer Boot-camp. The camp included 39 students from various faculties who registered to form themselves into active working group. The result after three weeks of exposure to all the new innovative ideas in business was 9 teams of young entrepreneurs and academic staff members who had ideas and were interested to launch their own start-ups. The programme was meticulously designed to cover various areas that may provide the participants with the necessary skills and knowledge to launch and run their businesses and put their ideas into action.

Forum of "Public Business Sector's Role In Economic Development"

The British University in Egypt (BUE), under the auspices of His Excellency Mr. Mohamed Farid Khamis, the Faculty of Business Administration, Economics and Political Science (BAEPS), and the Research Center for Innovation, Governance and Green Economy (CIGGE), presented in the BUE campus a forum discussion for *"Public Business Sector's Role in Economic Development"*.

The keynote speech was delivered by H.E. Prof. Ashraf El-Sharkawy, the Minister of Public Business Sector, who addressed the role of the sector in Egyptian economic development. The forum also aimed to create a dialogue with private and government sector stakeholders on how to foster the investment and business climate in Egypt. Hence, a comprehensive analysis was firstly presented to identify where Egypt stands across the world, based on four major international business evaluation indexes. The analysis specifically evaluated Egypt's position to its comparative economies over the past 10 years.

Two panel discussions, a Public Sector panel and a Private Sector panel, followed that provided insights on Egypt's Investment Climate and Opportunities. The panel discussions were intended to generate innovative and practical ideas for the country's future investment road map. Furthermore, they paved the way to initiate a series of future policy discussions to promote the investment and business climate in Egypt.

Collaboration With Industries (Japan)

The Research center for Innovation, Governance and Green Economy (CIGGE) has been always looking for bridging the opportunities of exchange and communication between the British University in Egypt and several industries and companies in the employment market. Since Japan has become a leading country in the global industry and is highly present in the Egyptian working place under different entities, therefore, The Research Center "CIGGE" in collaboration with the faculty of Business Administration, Economics and Political Science (BAEPS) invited a renowned Industry representative on Campus: Mr. Takeshi Yano, Operation Manager and a



Member of Board of Executive in Toshiba El Araby Group to give a lecture on Thursday 07.12.2017. The lecture provided insights into how to embrace different cultures at the workplace with the aim of preparing our future students to acquire different employability skills and encourage them to learn different potentials in preparing them to deal with cultural diversity in the workplace.

Faculty Of BAEPS Second Scientific Seminar Sponsored By CIGGE:

In order to reach the goal of academic discussion among staff members, the Research and Post graduate Committee of the Faculty of BAEPS, in collaboration with the Center for Innovation, Governance and Green Economy hosts a series of Scientific Seminars. The Second seminar took place on Sunday November 5th from 2:00 to 3:30pm. These seminars are organized to explore new venues of academic exchange and foster intellectual debate in the faculty. The aim of these seminars is to develop in-depth discussion of recent academic publications as well as topics of MA or PhD dissertations. Main Theme of the 2nd Scientific Seminar: “E-Learning or Anti-Learning? An Examination of the Cost Effectiveness of the E-Learning System at BUE”. The key note speaker of this Seminar was Professor John Adams Head of the Economics Department.

Faculty Of BAEPS Third Scientific Seminar Sponsored By CIGGE

In order to reach the goal of academic discussion among staff members, the Research and Post graduate Committee of the Faculty of BEAPS has been hosting a series of Scientific Seminars. After the success of the First and Second seminars, the Third seminar will take place on Sunday March 4th from 2:00 to 4:00pm. These seminars are organized to explore new venues of academic exchange and foster intellectual debate in the faculty. The aim of these seminars is to develop in-depth discussion of recent academic publications. These Seminars are sponsored by the Center for Innovation, Governance and Green Economy (CIGGE). More specifically, the third seminar aims to promote researches conducted by the most recent PhD holders.

Main Theme of the 3rd Scientific Seminar: “Economic Development in Egypt”.

The key note speaker of this Seminar was Dr. Zeinab Nawar, Lecturer in the Business Administration Department.

Faculty Of BAEPS Third Scientific Seminar Sponsored By CIGGE

In order to reach the goal of academic discussion among staff members, the Research and Post graduate Committee of the Faculty of BEAPS has been hosting a series of Scientific Seminars. After the success of the First and Second seminars, the Third seminar will take place on Sunday March 4th from 2:00 to 4:00pm. These seminars are organized to explore new venues of academic exchange and foster intellectual debate in the faculty. The aim of these seminars is to develop in-depth discussion of recent academic publications. These Seminars are sponsored by the Center for Innovation, Governance and Green Economy (CIGGE). More specifically, the third seminar aims to promote researches conducted by the most recent PhD holders.

Main Theme of the 3rd Scientific Seminar: “Economic Development in Egypt”.



The key note speaker of this Seminar was Dr. Zeinab Nawar, Lecturer in the Business Administration Department.

Third International Conference On Sustainability And The Future (Green Heritage)

Miss. Noha Abdel Rahman, Assistant-lecturer in the Business department and an active member of the CIGGE center was a presenter in the Third International Conference on Sustainability and the Future (Green Heritage), under the title of

“The Assurance of Sustainability Reporting: an Extra Fee or a Guarantee” on 7th of March, 2018, in the auditorium, BUE campus.

Third International Conference On Sustainability And The Future (Green Heritage)

The Community Services Committee in the Faculty of Business Administration, Economics and Political Science, in collaboration with the Research Center for Innovation, Governance and Green Economy (CIGGE) held the interactive lecture of “Eyes On Diabetes: Awareness Campaign”. The aim of the lecture is to embrace the concept of Inclusive Management as one of the areas of Research in Management field, and to present an applicable example of this concept through inviting “Control NGO” headed by both presenters as an extension of their original business ALMOUNEER foundation to help the community of Diabetic patients.

The Lecture was presented by Dr. Noha Khater & Dr. Rania Kadry.

The Lecture was held on Sunday, March 11th 2018.

Professor Moira Clark, Henley Business School, Visit To The BUE

The Research center for Innovation, Governance and Green Economy invited to the BAEPS faculty Professor: Moira Clark Director of the Henley Centre for Customer Management. Professor Moira serves as a consultant to a number of leading UK and international companies. She is a frequent keynote speaker at many public and in-company seminars and conferences around the world. She has researched and published widely on the subject of relationship marketing, customer experience and service excellence. Prof. Moira had the chance to share her experience with both our students in the International Marketing Module and staff members of the faculty, and it was a great opportunity of collaboration and networking between both centers.